

authority conferred upon the Board of Liquor Control by that part of section 3 of the Liquor Control Act (section 6064-3, General Code), which provides in part:

"The board of liquor control shall have power:

1. To adopt and promulgate, repeal, rescind, and amend, in the manner herein required, rules, regulations, standards, requirements, and orders necessary to carry out the provisions of this act, including the following:

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(f) Uniform rules and regulations governing all advertising with reference to the sale of beer and intoxicating liquor throughout the state and advertising upon and in premises licensed for the sale of beer or intoxicating liquor."

a regulation permitting such advertising.

Specifically answering your questions, I am of the opinion that:

1. Under section 24 of the Liquor Control Act (section 6064-24, General Code), adopted in the second special session of the 90th General Assembly, a manufacturer or wholesale distributor of beer or intoxicating liquor cannot give or loan to a person authorized to sell beer or intoxicating liquor at retail in Ohio, a sign advertising the product of the manufacturer or wholesale distributor, or advertising the place of business of the retail permit holder. Likewise, a manufacturer or wholesale distributor cannot pay for the cost of installing any sign either on the inside or on the outside of a place of business operated by the holder of a retail permit issued pursuant to the provisions of the Liquor Control Act.

2. A manufacturer or wholesale distributor of beer or intoxicating liquor cannot under section 24 of the Liquor Control Act (section 6064-24, General Code), outfit or furnish equipment for athletic teams, such as football, basket ball, baseball or bowling teams, sponsored by or playing for a person authorized to sell beer or intoxicating liquor at retail in Ohio.

Respectfully,

JOHN W. BRICKER,
Attorney General.

3601.

APPROVAL, BONDS OF ARCHER TOWNSHIP RURAL SCHOOL DISTRICT, HARRISON COUNTY, OHIO—\$975.64.

COLUMBUS, OHIO, December 8, 1934.

Retirement Board, State Teachers Retirement System, Columbus, Ohio.