



**OJJDP**

Office of Juvenile Justice and  
Delinquency Prevention

# National Missing Children's Day Poster Contest

The National Missing Children's Day Poster Contest is a nationwide contest designed to promote awareness among teachers, parents/guardians and children and engage them in discussions about safety.

Important information about this contest, including the application and consent and release form, can be found within this packet.

On behalf of the U.S. Department of Justice, we thank you for participating in this contest and look forward to seeing your creativity shine through your artwork!

**Questions about the poster contest? Contact the State Contest Manager in your state!**

Ver. 12/8/2017

**NCJTC**

National Criminal Justice Training Center  
of Fox Valley Technical College

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# 2018 National Missing Children's Day

## Poster Contest Fact Sheet

### Contest Rules

1. Applicants must be in the fifth grade.
2. Artwork should reflect the theme "**Bring Our Missing Children Home**". This phrase must appear somewhere on the poster.
3. The theme may be depicted in the student's artwork through one or a combination of illustrations (e.g., signs and symbols, people, abstract, industry, wildlife) and can be created using media such as acrylics, watercolor, pencils, charcoal, magic markers, spray paint, crayons, and pastels. Digitally produced images, collages, cut-outs, and stamping will not be eligible for consideration.
4. The finished poster must measure  $8\frac{1}{2} \times 14$  inches.
5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist, either written legibly or typed.

### Judging Criteria

1. Complete contest rules must be followed at all levels of the competition. Incomplete packages and incorrectly sized posters will not be eligible for judging.
2. Artwork will be judged on:
  - a. Creativity
  - b. Reflection of the contest theme
  - c. Originality in design
3. Written applications will be judged on:
  - a. Comprehension of the theme
  - b. Clarity
  - c. Grammar and syntax appropriate to the fifth grade level



## Competition Procedures

1. Contact your State Contest Manager to confirm your participation in the contest and to obtain the submission deadline for your state.
2. Submit your poster, completed application and signed consent and release form to your State Contest Manager.

## Awards

### State Level

1. Each state winner, whose poster is selected to go to the national judging competition, will receive a national award certificate from the U.S. Department of Justice (DOJ).

State managers are responsible for facilitating all statewide events, activities, and awards for participating children.

### National Level

1. The national winner, his/her teacher and parents/guardians, and the state manager will be invited to Washington, D.C., to participate in the U.S. DOJ's National Missing Children's Day ceremony on May 23, 2018.
2. Transportation and lodging will be provided.
3. The national winner will also receive a national award certificate and a professional print of their poster.

## Winning Poster

The national winning poster:

- a. Becomes the property of U.S. DOJ and will be displayed at DOJ, congressional offices, and other locations as determined by the Office of Juvenile Justice and Delinquency Prevention (OJJDP). Any applicable copyrights will be held by those offices.
- b. May be used in publications, exhibits, displays and on websites, as determined by OJJDP and U.S. DOJ.



- c. Will be presented as the national symbol for the 2019 Missing Children's Day ceremony and associated activities.
- d. Photos of the winner and his/her poster will be available through U.S. DOJ and may be posted wherever contest information is available.

### **Contest Timeline**

1. November/December 2017
  - a. Poster contest begins
2. January 2018
  - a. Submission deadline. Please contact your State Contest Manager to obtain the deadline for your state.
3. April 2018
  - a. National winner will be notified.
  - b. Travel arrangements are initiated for attendance at the 2018 National Missing Children's Day ceremony.

**Questions? Contact the State Contest Manager in your state.**





## Poster Contest Application

Thank you for participating in the 2018 National Missing Children's Day Poster Contest! Please be sure to complete this application and ask your parent/guardian to complete the consent and release form before submitting your poster to your State Contest Manager. Posters that are submitted and do not have an application and consent and release form included will not be considered for the contest.

**Name:** \_\_\_\_\_

**Age:** \_\_\_\_\_

**School:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**School Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**Zip Code:** \_\_\_\_\_

**Educator's Name:** \_\_\_\_\_

**Educator's Email:** \_\_\_\_\_

**Salutation (circle one):** Mr. / Mrs. / Ms.

**Principal's Name:** \_\_\_\_\_

**Principal's Email:** \_\_\_\_\_

**Salutation (circle one):** Mr. / Mrs. / Ms.



2017 Poster Contest Winner  
Audrey Link from Lakeland, Florida





# Parent/Guardian Release and Consent Form

I hereby grant permission to use and reproduce the picture of my child, \_\_\_\_\_, and use my child's name in U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention related publications, news features, blogs, or other advertisements relating to the 2018 National Missing Children's Day Poster Contest. I also grant permission for my child to participate in any interviews with media relating to this event. I understand that any written statements may be edited or used, in whole or in part, or adapted with other materials, and I hereby waive all rights of privacy, compensation, control, or royalties that I may have.

I have read this document before signing below and warrant that I fully understand its contents.

\_\_\_\_\_  
Name of Parent/Guardian (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Address

\_\_\_\_\_  
Date

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address





## State Contest Manager Contact List

Alabama .....	10	Montana .....	12
Alaska .....	10	Northern Mariana Islands .....	12
Arizona .....	10	Nebraska .....	12
Arkansas .....	10	Nevada .....	12
California .....	10	New Hampshire .....	12
Colorado .....	10	New Jersey .....	12
Connecticut .....	10	New Mexico .....	12
Delaware .....	10	New York .....	12
District of Columbia .....	10	North Carolina .....	12
Florida .....	10	North Dakota .....	12
Georgia .....	10	Ohio .....	12
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Minnesota .....	11	West Virginia .....	13
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## California

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Missing and Unidentified Persons Section  
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# Attention 5th Graders

We welcome your participation in the U.S. Department of Justice's National Missing Children's Day Poster Contest

You, your parents/guardians, and teacher could win a trip to Washington, D.C.!

## Contest Rules

Students must create a poster that demonstrates the theme "Bring Our Missing Children Home".

1. The finished poster must be 8 ½ x 14 inches.
2. The theme, "Bring Our Missing Children Home", must appear somewhere on the poster.
3. Posters must be created by hand. Posters with printed images, collages, and stamping are not eligible.
4. Posters should be original in design. Be creative! Use acrylics, watercolor, pencil, charcoal, magic markers, spray paint, crayons, pastels, etc.
5. To view previous artwork, visit the Featured Resources section on <https://www.ncjtc.fvtc.edu/mcd>
6. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist.

**Posters must be submitted to your State Contest Manager for local judging by the submission deadline.**



**2017 Winner**  
**Audrey Link, Lakeland, FL**

My poster shows a mom and a dad that seem to be randomly holding out their arms but their shadow contains a small family with 1 mom, 1 dad and 1 daughter. When I was brainstorming ideas, I looked at last years winner and immediately thought, shadows. I created this idea for my poster through a simple sketch. Afterwards, I thought of other good ideas, but I ended up on this one. As you look at the picture, you should think of them once having a memory of a child, but now have their child missing.

**Questions? Contact the National Poster Contest Manager Deana Gilkinson at [gilkinso@fvtc.edu](mailto:gilkinso@fvtc.edu).**